**Subject:** Budget Approval Request: PMCR Conference (Feb. 24-26)

Dear [Manager’s Name],

I'm requesting approval to attend the **FTF Performance Measurement, Client Reporting & Client Services conference (PMCR)**, in New York City, February 24-26, 2026.

This event is recognized as the premier gathering for professionals in our space, drawing 175+ senior-level peers from leading firms. PMCR 2025 received a 4.7/5 star rating from attendees, with 92% saying they would attend again and 98% satisfied with the speaker quality. The agenda is built directly from industry feedback and the guidance of an expert Board of Advisors, ensuring content is timely, practical, and actionable.

PMCR 2026 is designed to help us stay current as our roles continue to expand and evolve. Client expectations for interactive reporting and data visualization are changing. AI implementation is moving from concept to reality. Regulatory requirements around compliance and disclosure keep evolving. PMCR 2026 gives us practical strategies from peers who are navigating these same challenges.

These are some of the practical takeaways I'll get from attending:

* **Actionable Insights** – 30+ sessions with real-world use cases and implementation strategies (not just theory).
* **Hands-On Learning** – Pre-event workshops on AI, private markets, and data reconciliation.
* **Relevant Content** – Expanded tracks, including a brand-new **RFP & Client Services** stream.
* **Peer-to-Peer Networking** – Direct access to 175+ practitioners who face the same challenges we do.
* **Career & Firm Impact** – Opportunities to earn **13+ CPE credits**, while bringing back strategies to streamline workflows, improve reporting, and strengthen compliance.

**Why This Event is Different:**

Unlike broader buy-side operations conferences, PMCR focuses exclusively on performance measurement, client reporting, and client services. I'll be learning directly from practitioners at leading firms who are openly sharing how they're solving the same challenges we face right now. I'll also see new technologies firsthand that could streamline our current processes. Being in the same location with other practitioners in a collaborative setting also enables me to network and engage in face-to-face discussions, building relationships with people I can lean on long after the event.

**Event Details:**

* **Dates:** Feb. 24–26, 2026 (Workshops on Feb. 24; Main Conference on Feb. 25–26)
* **Location:** Ease 605, New York City
* **Attendee Cap:** Limited to 175 professionals (likely to sell out)
* **Registration:** Early-bird savings of $450+ available until October 31st

In summary, attending PMCR 2026 will directly support our team by:

* Improving efficiency in performance and reporting workflows
* Improving quality control across our reporting processes
* Strengthening our RFP and client service capabilities
* Providing exposure to cutting-edge tools and solutions
* Building a network of practitioners I can turn to for ongoing advice
* Positioning us ahead of competitors

I’m confident the insights, tools, and connections I’ll bring back will benefit both my role and the firm.

By approving this request, you're also demonstrating that our firm values investing in its people and recognizes the importance of keeping our team at the forefront of industry developments. You're also supporting my desire to learn new approaches and make strategic connections that will benefit our firm long-term.

Thank you for considering my request. I’m happy to discuss further or outline a plan for sharing key takeaways with the team after the event.

Best regards,

[Your Name]

**Want the short and sweet version that cuts right to the chase? Here you go:**

Dear [Manager’s Name],

I'm requesting approval to attend the **FTF Performance Measurement, Client Reporting & Client Services conference (PMCR)** in New York City, February 24-26, 2026.

PMCR is the premier gathering for professionals in our space, with 175+ senior-level peers from leading firms. PMCR 2025 received a 4.7/5 star rating, with 92% saying they would attend again and 98% satisfied with speaker quality.

**Why it matters now:** Client expectations for interactive reporting are changing. AI implementation is moving from concept to reality. PMCR gives us practical strategies from peers solving these same challenges.

**What I'll gain:**

* 30+ practitioner-led sessions with real-world implementation strategies
* Pre-event workshops on AI, private markets, and data reconciliation
* Access to a new RFP & Client Services track
* Direct networking with 175+ practitioners facing our same challenges
* 13+ CPE credits

**Event Details:**

* **Dates:** Feb. 24–26, 2026
* **Location:** Ease 605, New York City
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**Bottom line:** Attending will help our team improve workflow efficiency, strengthen our RFP and client service capabilities, expose us to new tools, and position us ahead of competitors.

I'll share key takeaways with the team and am happy to discuss further. Approving my request also demonstrates your support of my career growth and our firm's competitive position.

Best regards,

[Your Name]